

The Lean Explainer Video: A Video Production Handbook For Startups And Entrepreneurs By Dan Englander

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5 lessons learned from creating explainer videos

As a young entrepreneur, I created an explainer video for my lean startup. We didn't have the funds to hire a professional videographer, so I found a designer on

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The lean explainer video - awesome gang

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Don't go viral: the video marketing growth path

The Lean Explainer Video: A Video Production Handbook for Startups and Entrepreneurs Dan Englander is a New York-based author and entrepreneur.
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New kainexus explainer video & company update |

Regular readers know that I have been working for a software startup, KaiNexus, as we announced in June, in addition to my writing, consulting and speaking
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